

Off Goes the Profits On



Our goods must sell. We need the money and we need more room for our very large stock of Spring Goods which are coming in every day.

This is the greatest buying opportunity for those who want to save money. We have cut the price on every garment in our store. Simply come in and see for yourself—nothing reserved—every garment and all our stock must sell—they are all on sale.

Come; if you are not here you may be sorry when your neighbors tell you they got it at the Eagle Store at several dollars savings.

The EAGLE Store

LOUIS HENLEY, Prop.

Caruthersville,

Missouri

WANTED

To buy 8,000 to 10,000 acres within the drainage district of Southeast Missouri direct from owners, would prefer it in one tract, but will consider smaller tracts. Full description, lowest price and best terms in first letter. Address Box 193, Bloomington, Ill.

Mr. and Mrs. Geo. Moore of Boynton, Ark., are visiting their daughter, Mrs. Jack Robb, this week.

Coffee is our specialty. Coleman & Sorrell.

At any rate the Mexican situation has given Congress a new subject for endless and futile rag-chawing.

—Use CHAPO after shaving—35 cents per bottle, at Lefler's.

Prettiness.

Many persons erroneously suppose that they have found beauty when they have taken pleasure in what is merely pretty, and this is unfortunate, for it makes it necessary to differentiate between what is pretty and what is beautiful. To the lover of prettiness, love is a little frosted cake, joy a luscious bon bon, sorrow a dose of bitter medicine. Prettiness is ephemeral. But beauty is powerful and memorable.—M. Wilkinson.

He Who Knows.

He who knows nothing thinks he can teach others what he has himself just been learning. He who knows much, scarcely believes that what he is saying is unknown to others, and consequently speaks with more hesitation.—La Bruyere.

COLUMBIA RECORDS
at Lefler's.

What Mrs. Brenninger of New York Says of Rat Poison.

"Tried preparations that kill rats, but RAT-SNAP is the only one that prevents disagreeable odors after killing. Also like RAT-SNAP because it comes in handy cakes, no mixing with other food. You don't have to dirty your hands, it's the best for household use." Try RAT-SNAP. Three sizes, 25c, 50c, \$1.00. Sold and guaranteed by Lefler's Drug Store and Kohn Hardware Co., Hayti, Mo.

Mrs. Dollie Dorris has received word from Mrs. Louise Creely of St. Louis informing her that little Joe Creely is yet living, having been so seriously ill with pneumonia the physicians in charge of him had almost despaired of his life. After close attention indications are that he is improving.

LOCAL and PERSONAL

Wm. York, who has been employed on the Herald force for the past fifteen months as foreman, left Sunday for Gridley, Kansas, where we understand he will assume charge of a leading paper in that country. We can certify as to his qualities as a firstclass newspaper man, a good writer and a capable printer, and feel sure should the people of his community get thoroughly behind him, he will give the people a paper worth while and that will merit a good patronage.

—Wall papers of the newest patterns—suitable for every room in the house. We are showing a wonderful selection. Highfill-Nelkind Furniture Co., Caruthersville, Mo.

W. R. Sutton was visiting his father at Caruthersville Wednesday, the latter being sick of influenza.

See the big heart of the gypsy as she comes to the rescue of "Peggy."

Mr. and Mrs. Jack Robbs and little son were in Cape Girardeau Thursday of last week.

—You will find all kinds of feed at Coleman & Sorrell's store.

The Sowing.

Every harvest looks back to a sowing, every fruit to a seed. Each golden-wheated October pre-supposes a grain-sowing May: logic, commonplace and inevitable, in conditions material. But humanity is not so inclined to recognize the fact, or to appreciate the meaning of the fact in conditions intellectual, moral, human.—Charles F. Thwing.

HOT POINT ELECTRIC IRONS
LEFLERS, Hayti.

FEED FEED FOR ALL KINDS OF FEED

Hay, Corn, Mixed Feed,
Oats, Bran, Shorts
and Chops

Ward-Coppage ELEVATOR

Phone 74

Caruthersville, Mo.

W. P. Meatte has opened a new grocery store in his old place of business, with a fresh stock. Evidently business is increasing in this city, and as Mr. Meatte is well known there is little doubt but that he will enjoy a growing trade in the new line of business, as he is a pleasing and courteous gentleman.

—Oh Boy! When on the way to see your best girl stop in at Elders & Elders Drug Co., and get her a box of Biech's pure chocolates—they'll delight and please her.

Miss Gladys Chism was in Portageville Sunday visiting friends.

LOCAL AND PERSONAL NEWS

Judge W. D. Hudgens was in Caruthersville Monday attending to county court business.

—Be sure and see the Camp Fire Girls and "Peggy" Malone.

Mrs. Iva Robbs returned to Cape Girardeau Monday to a patient she is attending in that city.

W. A. Joplin was in from the farm today.

—For rough hands use CHAPO—35 cents per bottle, at Lefler's.

Fordson Tractor

With Spring opening up and crop making time near we have a suggestion to make to all farmers that are trying to cut down operating expenses. Labor is scarce and high, mules are higher and scarcer; feed is exceptionally high—with all this looking the farmer in the face it's almost up to him to try and find something that will help him out on this proposition. We feel like we have a Tractor that will solve the whole situation. The FORDSON tractor sells for \$785, delivered at Caruthersville. \$785 these days and time represents about what you will pay for one real good team of mules. We want to go on record by saying that a FORDSON tractor will do as much work as any six mules in the county. The FORDSON will plow from three to ten acres daily, will double-disc from 25 to 30 acres daily, will do belt work, road work such as dragging, grading, etc., in fact will do all kinds of general farm work and when it is not working it costs nothing to stand up. A mule will eat your high priced hay and corn just the same whether working or not.

The successful progressive farmer of today is the man who is trying to get all he can for his money; in the FORDSON tractor there is more real value to the farmer than anything he can think of buying.

We can recommend you to any of the following farmers who have had these tractors for one season or more. Ask any of these farmers what they think about their FORDSON tractor:

T. C. Gilmore, Bragg City, Mo. (1)
Sam Buchanan, Route 1, Caruthersville, Mo. (1)
Chas. Richardson, Caruthersville, Mo. (1)
Jess Thompson, Portageville, Mo. (1)
John Tant, Wardell, Mo. (1)
Geo. Letner, Wardell, Mo. (1)
Chas. Tisdadt, Caruthersville, Mo. (2)
C. E. Kilgore, Caruthersville, Mo. (1)
J. A. Burt (Levee Contractor) Stewart's Ldg., Mo. (13)
Ed Brittin, Hayti, Mo. (1)
Frank Cunningham Jr., Caruthersville, Mo. (1)
(We also have several orders booked waiting the arrival of another car load of these tractors.)

Think this matter over and let us prove to you that we are right about this tractor. We want to make our word good by bringing this Tractor into your field and showing you what it will do.

Authorized Agents for FORDSON Tractors, FORD Cars and One-Ton Trucks, PREST-O-LITE Batteries, FEDERAL Cord and Fabric Tires, UNITED STATES Royal Cord. Genuine FORD Parts. First Class FORD Mechanics to do your Repair work. HENRY FORD Products EXCLUSIVELY.

Crysler Motor Co.

PHONE 382

CARUTHERSVILLE, MO.

We are selling FORD cars, FORD one-ton trucks, FORDSON tractors on a deferred payment plan. Ask us for particulars. Don't wait until Spring for your car, but see us now as we can make delivery right now. MAKE IT A FORD CAR, TRUCK OR TRACTOR AND GET 100 PER CENT VALUE.

YOUR LAST CHANCE

To Take Advantage of Our

12TH ANNIVERSARY SALE

BARGAINS TOO NUMEROUS TO MENTION. BARGAINS THAT
YOU CAN'T APPRECIATE UNLESS YOU SEE THEM. DON'T FAIL
TO TAKE THIS—YOUR LAST OPPORTUNITY.

SALE ENDS SATURDAY, FEB. 14TH

THE HUB Caruthersville,
Missouri